

EXHIBIT A

DECLARATION OF SCOTT REEVES IN SUPPORT
OF ZINUS' MOTION FOR SUMMARY JUDGMENT OF
NON- INFRINGEMENT DUE TO NO DIRECT INFRINGEMENT

Case No. C07-03012 PVT

SLEEP Revolution

Affirming the existence of sleep

Completely packaged in one box for ultimate convenience and handling, this advanced mattress replaces in-pavilion and often years of box-spring and support.

1

2

3

12.5
inches

From bed to your head in minutes.
Rebound Technology™ mattress.
Our revolutionary Rebound Technology™ is a Pocket Coil System
construction process, giving you maximum value in a pocket coil mattress
that is comparable to hand-woven spring mattresses.

5
inches

Queen



- * The industry's highest quality pocket coil system.
- * Enhanced to provide added support and comfort.
- * Pocket Spring technology, durability and added softness.

mattress-in-a-box
pocket coil spring mattress

EXHIBIT B

DECLARATION OF SCOTT REEVES IN SUPPORT
OF ZINUS' MOTION FOR SUMMARY JUDGMENT OF
NON- INFRINGEMENT DUE TO NO DIRECT INFRINGEMENT

Case No. C07-03012 PVT



EXHIBIT C

DECLARATION OF SCOTT REEVES IN SUPPORT
OF ZINUS' MOTION FOR SUMMARY JUDGMENT OF
NON- INFRINGEMENT DUE TO NO DIRECT INFRINGEMENT

Case No. C07-03012 PVT

From box to your bed in minutes.

12.5
thick

Our revolutionary Rebound Technology™ mattress
compaction process gives you tremendous value in a Pocket Coil Spring
mattress that is comparable to brands costing several times more.

3

EXHIBIT D

DECLARATION OF SCOTT REEVES IN SUPPORT
OF ZINUS' MOTION FOR SUMMARY JUDGMENT OF
NON- INFRINGEMENT DUE TO NO DIRECT INFRINGEMENT

Case No. C07-03012 PVT

SLEEP
Re

Completely packaged in one box for ultimate convenience and handling, this advanced mattress expands in minutes and offers years of luxurious comfort and support.

1

8 2:39PM

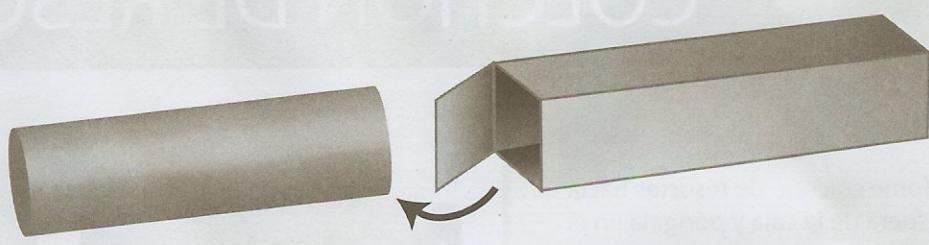
EXHIBIT E

DECLARATION OF SCOTT REEVES IN SUPPORT
OF ZINUS' MOTION FOR SUMMARY JUDGMENT OF
NON- INFRINGEMENT DUE TO NO DIRECT INFRINGEMENT

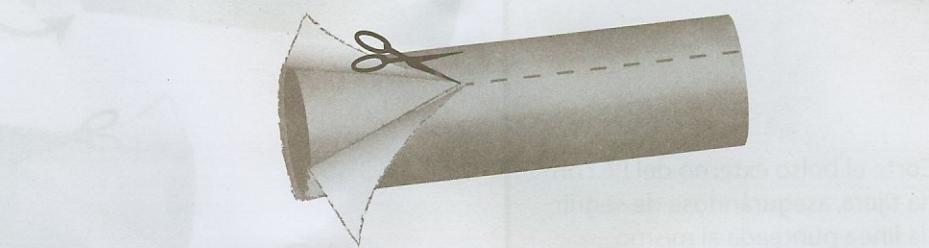
Case No. C07-03012 PVT

SPRING MATTRESS UNPACKING DIRECTIONS

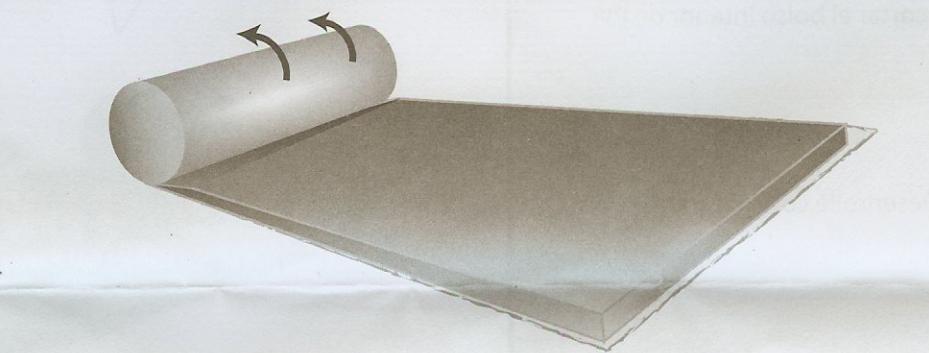
1. Take the spring mattress out from the box and lay it on the floor.



2. Cut the outer PE bag along the sewing line with scissors making sure not to cut the PVC vacuum bag inside



3. Roll out the vacuum sealed mattress onto the floor.



4. Unfold the mattress.



5. Carefully cut open the vacuum sealed bag and mattress will expand. Remove bag.



6. Allow mattress to fully expand to its original shape.

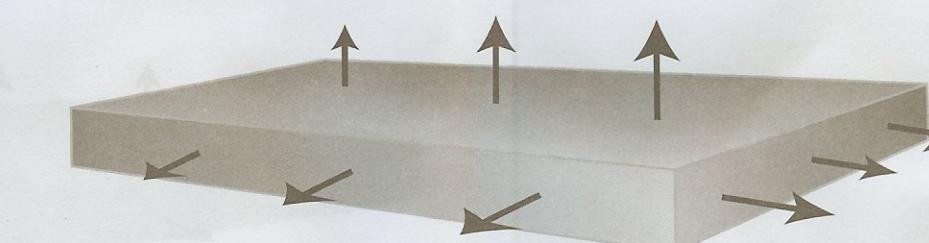


EXHIBIT F

DECLARATION OF SCOTT REEVES IN SUPPORT
OF ZINUS' MOTION FOR SUMMARY JUDGMENT OF
NON- INFRINGEMENT DUE TO NO DIRECT INFRINGEMENT

Case No. C07-03012 PVT



EXHIBIT G1

DECLARATION OF SCOTT REEVES IN SUPPORT
OF ZINUS' MOTION FOR SUMMARY JUDGMENT OF
NON- INFRINGEMENT DUE TO NO DIRECT INFRINGEMENT

Case No. C07-03012 PVT

From the Box to a Real Mattress in 2 Minutes!



Real Mattress™

Worldwide Patent Pending

Set Up In 4 Easy Steps

STEP 1



STEP 2



STEP 3



STEP 4

Wheel me home now!

EXHIBIT G2

DECLARATION OF SCOTT REEVES IN SUPPORT
OF ZINUS' MOTION FOR SUMMARY JUDGMENT OF
NON- INFRINGEMENT DUE TO NO DIRECT INFRINGEMENT

Case No. C07-03012 PVT

From the Box to a Real Mattress in 2 Minutes!

STEP 4

Unroll compressed mattress and cut away the clear plastic. Mattress is ready to sleep on.

STEP 3

Unroll compressed mattress and cut away the clear plastic wrap.

